LATAM OUTREACH
June 11th and 12th | São Paulo, Brazil

WORKSHOP SESSION
June 12th | 09:00 - 13:30 | Accenture São Paulo
Rua Alexandre Dumas 2051, Chácara Santo Antônio
Women 20 is an official engagement group of the G20 formed by an international network of women leaders from civil society organizations, the business sector, entrepreneurs and think tanks. Its objective is to influence decision-making groups of the G20 to carry out policies towards gender equality, and to meet the goal of advocating for more prosperous and inclusive societies.

With Argentina as the first South American country to preside over the G20, W20 Argentina takes on a new strength within engagement groups. Led by Susana Balbo, the group seeks to continue developing the main topics previously addressed by the first W20 presidencies, strengthen dialogue process among its delegates and ensure the impact of the group on the W20 Summit in October 2018.

As a central challenge of our group, we must ensure that our message and recommendations, worked upon jointly with the G20’s civil society, reach the leaders and top decision makers.

In this context, outreach events aim to take the W20’s agenda to further latitudes where our working network and specially invited civil society and private sector representatives gather together to participate, discuss and strengthen their bonds within our international dialogue process.

On June 11th, W20 Argentina will be hosting a welcome cocktail from 7pm to 9pm at the Official Residence of the Consulate General of the Argentine Republic in São Paulo and on June 12th we hope you will join us at our workshop session from 09am to 1:30pm at the Accenture office in São Paulo.

We look forward to meeting you there!
PROPOSED AGENDA

09:00 - 09:30
Accreditations and welcome coffee

09:30 - 09:40
Opening remarks
Juliana Bonetto, W20 Executive Director

09:40 - 09:50
Inspirational words
Beatriz Sairafi, Accenture HR Lead Brazil

09:50 - 10:00
W20 Argentina’s National Dialogue video presentation and delegates testimonial
Mabel Bianco and Fabiana Menna, W20 Delegates

10:00 - 10:10
How international cooperation empowers network development
Diego Angelino, EMSD Mexico Coordinator

10:10 - 12:30
Workshop Session: What is the vision of Latin-American region for each W20 focus topic? | Moderated by Beatriz Sairafi, Accenture HR Lead Brazil

Participant’s brief presentation, working dynamics and methodology
Georgina Sticco, W20 Content Team

Rural Development:
- Obstacles and Recommendations presentation
- Open discussion: main challenges

Labour Inclusion:
- Obstacles and Recommendations presentation
- Open discussion: main challenges

Digital Inclusion:
- Obstacles and Recommendations presentation
- Open discussion: main challenges

Financial Inclusion:
- Obstacles and Recommendations presentation
- Open discussion: main challenges

12:30 - 12:40
Closing remarks
Juliana Bonetto, W20 Executive Director

12:40 - 13:30
Networking lunch
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OBJECTIVES & FORMAT

During this meeting, we expect to work on our 4 focus topics (women’s labor, digital, financial inclusion and development of rural women) through a regional lens, working alongside with Mexican, Brazilian and Argentinian delegates, experts and civil society representatives to discuss how local issues must be addressed on the W20 international dialogue stage.

We aim to identify obstacles that women face and work on the agreed recommendations on public policies to be presented to the G20 leaders. During the discussion, the participants will have the possibility to share their experiences and analyze Latin American distinctive features.

The outcome of the meeting will be a summary document with the final overview to be shared with the W20 working network.

The session will be conducted both in Portuguese and Spanish, with simultaneous interpretation available.